

# Industry Intelligence for Government Entities

Specific, timely industry data sources to become savvy within thousands of sectors and local markets.



## LEARN THE INS AND OUTS OF ANY INDUSTRY OR LOCAL ECONOMY IN JUST MINUTES

Become an industry insider in a snap with Vertical IQ. Our thorough, yet succinct Industry Profiles cover more than 97% of the US Economy plus Canada. They are perfectly suited to help Government Entities provide the expertise your associates need to succeed. Vertical IQ also includes over 3,400 Local Economic reports for cities and counties across the U.S. – a valuable resource for strategic growth analysis and business concentrations.

“I use Vertical IQ quite frequently...way more than any of the other databases I have access to. It’s simple to use...and it’s user-friendly for clients to read and understand.”

**MARY BETH VOTAVA**, BCA, CMEA, CBA®

Regional Director  
Minot SBDC

## HOW INDUSTRY INTELLIGENCE HELPS

**Prepare quickly and easily** for meetings and counseling sessions.

**Understand potential challenges** your clients may face when starting or expanding a business within hundreds of industries.

**Drill down into the industry financials** of a business based on revenue size.

**Incorporate industry- and locale-specific economic data and forecasts** into your strategic planning and business recruitment.

**Compile thought-provoking, tailored questions** for business owner conversations.

TO LEARN MORE ABOUT HOW INDUSTRY INTELLIGENCE FROM VERTICAL IQ CAN GIVE YOUR TEAM AN EDGE, CONTACT US AT 919.787.4600 OR INFO@VERTICALIQ.COM.